

EAAL Case Study Template

Each case study will be no more than 1,000 words. We have suggested the word length for each section

1. Summary of activity (100 words)

Brief overview of the activity, including location, context, lead organisation, partners, aim and objectives, and outputs.

2. Building blocks for success (500 words)

Showing how the activity is planned, funded and delivered in ways which:

- Build learners' interest in learning
- Increase employers' investment in learning
- Improve equality of access for all
- Deliver learning that is relevant
- Deliver high quality learning
- Strengthen policy coherence

Not every case study will necessarily be able to demonstrate all of these. While the content will be descriptive, this should be clearly related to the above points.

3. Impact (400 words)

Showing how the activity has made a difference, e.g.:

- Impact on individuals
 - Increased income
 - Improved wellbeing
 - Increased employability
- Impact on employers
 - Motivated workforce
 - Productivity
 - Innovation
- Impact on community
 - Economic growth
 - Civic and social participation
 - Greater equality

(Not every case study will necessarily be able to demonstrate all of these.)

NOTE: Evidence which supports claims of impact should be clear, with critical reflection where appropriate. It is not enough to assert that impact occurred, it must be based on evidence.

4. Contact details.