



We brought young people and employers together in a unique dialogue

What Employers Want

What is an employer looking for? What do they want from a new recruit? Many young people are in the dark, filling out an application or going for an interview without knowing what's expected of them. We brought employers and young people together to break down this barrier.

We trained 30 16–24-year-olds to be 'young researchers' for the 'What Employers Want' project. Using their own research outlines and question sets, they talked face-to-face to more than 30 employers, from Barclays Bank to Topps Tiles.

As well as work experience and qualifications, top of the employers' wishlist were a positive attitude, good soft skills, enthusiasm and commitment.

The project gave the young adults involved a better understanding of how employers think – and made them feel far more prepared to apply for jobs and go to interviews. It also helped them focus on potential career paths and find out what different roles involve.



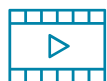
WORK AND CAREERS

We've turned the findings into a guide – 2,000 have already been distributed.

www.whatemployerswant.org



Click here
to find out more



Hear from the businesses involved

www.youtube.com/playlist?list=PLmZbrFRJFfyPCzcDE0CTHsDXAOA9Ij0j



See our What Employers Want resources

www.niace.org.uk/our-resources/work-and-careers/what-employers-want



Read coverage in the *TES* and *Children and Young People Now*

www.tes.com/news/further-education/breaking-news/new-website-tells-young-people-what-employers-want

www.cypnow.co.uk/cyp/good-practice/1153250/skills-for-the-job-prepare-young-people-for-work